



Mira Mesa Lions Club

2nd Annual Jerry Niedens Mira Mesa Classic Car Show Marketing & Sponsorship Benefits

Lion Pride Sponsor - \$5,000+

- (2) 10 x 10 vendor booths in prominent location
- Name and logo on back of T-Shirts (Top position)
- Display (2) business or corporate banners at event entry/exit
- Time to speak at the beginning and end of the event
- DJ RIZ shout-out
- Logo and link to the company on the Mira Mesa Lions Club website
- Company profile & bio, with logo and link to the company included on Car Show website
- Recognition on all Mira Mesa Lions Club social media
- Recognition as major sponsor on event website and in press releases

Lion King Sponsor - \$2,000

- (1) 10 x 10 vendor booth in prominent location
- Name and logo on back of T-Shirts (2nd position)
- Display business or corporate banner at event entry
- Time to speak at the beginning and end of the event
- DJ RIZ shout-out
- Logo and link to the company on the Mira Mesa Lions Club website
- Company profile & bio, with logo and link to the company included on Car Show website
- Recognition in press releases

Lion Trainer Sponsor - \$1,000

- (1) 10 x 10 vendor booth in prominent location
- Name and logo placed on back of T-Shirts (3rd position)
- Display business or corporate banner near DJ booth
- Time to speak at the beginning of the event
- DJ RIZ shout-out
- Logo and link to the company on the Mira Mesa Lions Club website
- Company logo and link to the company on the Car Show website
- Social media promotional tie-ins

Lion Tamer Sponsor – \$500

- (1) 10 x 10 vendor booth in prominent location
- Name and logo placed on back of T-Shirts at top (4th position)
- Display business or corporate banner near DJ booth
- DJ RIZ shout-out
- Time to speak in the afternoon
- Logo and link to the company on the Mira Mesa Lions Club website
- Logo and link to the company on the Car Show website
- Social media promotional tie-ins



Mira Mesa Lions Club

2nd Annual Jerry Niedens Mira Mesa Classic Car Show Marketing & Sponsorship Benefits

Lion Handler Sponsor – \$250

- (1) 10 x 10 vendor booth
- Name placed on back of T-Shirt
- Display business or corporate banner in prominent location
- DJ RIZ shout-out
- Logo and link to the company on the Mira Mesa Lions Club website
- Logo and link to the company on the Car Show website

Lion Cub Sponsor - \$100

- (1) 10 x 10 vendor booth
- Name placed on back of T-Shirt
- Display business or corporate banner in prominent location
- DJ RIZ shout-out
- Logo and link to the company on the Mira Mesa Lions Club website
- Logo and link to the company on the Car Show website